



**21st Century Publishing Group**

Foreign Rights Catalogue

**2021**

## Contents

Special Column	2
Key Authors	4
Comics	19
Activity Books	20
Picture Books	22
Early Readings	29
Fictions	32
Parenting Books	44
Non-Fictions	45

## About Us

Founded on February, 1985, 21st Century Publishing Group has been dedicated in creating quality books for children of all ages for more than 30 years. With around 800 new titles being published annually, our books cover a full range of activity books, picture books, comic books, juvenile and young adult fictions, and non-fictions.

With our belief that there are no boundaries for books, we have been taken part in international collaborations actively. We cooperated with Random House, Harper Collins, Atlantyca Entertainment and many other publishers and agencies around the world to bring series of world-renowned titles to Chinese readers. In 2012, we established a joint venture company (Macmillan Century) with Macmillan Publishers International Limited.

In the mean time, we also put a lot of emphasis in creating high quality original books. Our efforts have gradually paid off as rights of more than 600 titles have been sold to US, New Zealand, France, Sweden, Japan, Korea, Singapore amongst many other countries.

In 2015, we won the Best Children's Publisher of the Year in Asia at the Bologna Children's Book Fair. This award is a great honor for us, and encourages us to keep creating more quality books for children.





# The 100th Anniversary of the Founding of the CPC

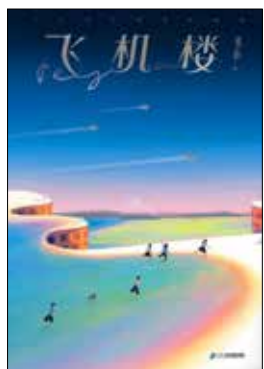


23 × 17 cm | 172 pages

## Looking Ahead to a Bright Future - A Collection of Classic “Red Stories” for Youth

Written by Wu Bangguo

This book examines how Communist Party members have persevered through a century of challenges, with moving stories of personal sacrifice and the chaos of war, by exploring four key themes: intention, faith, mission, and ideals. By retracing the path of the Long March, visiting Communist memorials, monuments and important sites in the Party's history, the author recorded and wrote this collection of moving and sometimes painful stories of China's Communist revolution. Readers will soak up the power of ideals and faith, gain a better understanding of the fundamental character of the CPC, and better appreciate the glorious mission of the Party in the great rejuvenation of the Chinese nation.

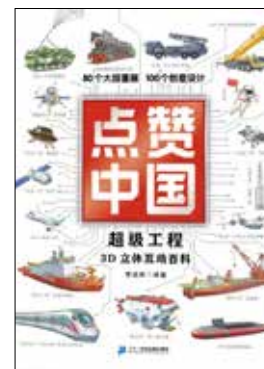


15.2 × 21.5 cm | 264 pages

## The Airbase

Written by Zhang Ziyang

This is China's first air force-themed long children's novel. When her father, a pilot in the air force, is posted to a faraway airbase on the border, Xiao Zhu and her mother go with him. Xiao Zhu witnesses the majestic energy and bravery of her father's squadron against the elements, as well as their selfless sacrifice and devotion. By their example, her father and his comrades teach children the importance of mission and responsibility. On the ground, their families express their love through their trust and support. “The Airbase” is based on the author's own childhood experiences. In honest and simple words, she records the idealism and faith of soldiers in her father's generation, and people's loyal and genuine friendships. What results is a unique portrait of a special era. Its descriptions of the minute and unique details of military base life, with their childlike curiosity and feel, depict in full both the hardships and glory of life in the PLA Air Force, and the heroic spirit and patriotism of the author's father and military comrades of his generation.



37 × 26 cm | 68 pages

## Inspiring China: China's Mega Projects 3D Pop-up Encyclopaedia

Written by Li Chengjun

This book introduces China's greatest feats of engineering, including high-speed rail, planes, ships, and spaceships. The pop-up scenes and pull-out tip cards give young readers the opportunity to discover for themselves the wonder of these projects and the architectural and innovative technology behind them. Young readers will be inspired by China's achievements, gain confidence, and have their creativity sparked by this book.



## Be Warm as Spring - The Story of Lei Feng

Written by Xu Lu

This book revisits the short, but great, life of Lei Feng, an ordinary but beautiful Chinese citizen. This story introduces the key aspects of the Lei Feng spirit, its place in history and continuing value today, giving teenage readers a clearer picture of Lei Feng and a way to live by his example. This book brings Lei Feng's spirit and his story to life in such a way that they will subtly and imperceptibly help readers grow, like nourishing rays of sunlight. The book also includes excerpts from Lei Feng's diary, famous quotes, his poetry and written articles, to give teenage readers a more comprehensive understanding of how Lei Feng grew as an individual, and his mental journey.



21 × 14.3 cm | 128 pages



21 × 14.3 cm | 148 pages

## A Deafening Sound from China: Two Bombs, One Satellite

Written by Yao Duchunzi

This book charts China's arduous journey and final glorious success in researching and producing its first guided missile, “DF-1”; its first nuclear bomb; and its first satellite “China 1”. In clear, unembellished language, the author reveals the exploits of selfless scientists like Sun Jiadong, Yu Min, Qian Xuesen and Guo Yonghuai, who devoted themselves to China's space program, exploring the hardship, pursuit of excellence, and inspiring feats that characterised their time. Teenage readers will be transported to where these scientists worked and the atmosphere they lived in, sharing in their satisfaction of a job well done and their nail-biting excitement, and ultimately be left with a lasting impression of the heroic exploits of that era.







## 2016 Hans Christian Andersen Award Winner ---- Cao Wenxuan

Cao Wenxuan is the first Chinese author to win the Hans Christian Andersen Award. With more than 50 works in his name, he is one of the most influential children's book authors in China today. Rights to his books have been sold to countries such as Brazil, France, Japan, Korea, and Sweden.



### Summer

Illustrated by Yu Rong (BIB Golden Apple Illustrator in 2013)

27.6×25.6 cm | 38 pages

Rights sold: Korean, Swedish, French, English(Australia, New Zealand, America), Complex Chinese, Arabic, Nepalese, German

· 2016 White Ravens Catalogue

On a hot summer day, a group of animals wanted to find somewhere cool and shady in the desert desperately. Once they had spotted a tree, they competed fiercely in order to stand under the shadow of it. As they were fighting for the shadow, a father and his son crossing the dessert caught their attention: the father kept his son under his shadow in order to make his son staying cool. How will this scene affect the animals?



### Smoke

Illustrated by Yu Rong (BIB Golden Apple Illustrator in 2013)

27.6×25.6 cm | 42 pages

Rights sold: Korean, Swedish, French (France, Belgium, Luxemburg, Swiss, and Canada), English (Australia, New Zealand), Complex Chinese (Taiwan, Hong Kong, Macau), Nepalese

A story of understanding and forgiveness with illustrations that are inspired by paper-cutting art.

Mr. Pang and Mr. Shou lived on two opposite sides of a river. One day, after they had a fight over some tiny matters, both of them banned their families from communicating with the others'. This situation continued until one morning when both families started to make their breakfast. The smokes produced by the firewood floated up into the sky, and then gradually headed towards the other side of the river...

- Picture Book Award at The 22nd International Book Fair in Novi Sad
- Nami Island International Picture Book Illustration Concours 2017

### A Bird and a Berg

Illustrated by Wan Wan

28 x 25.6 cm | 38 pages

Rights sold: Nepalese, Arabic, Korean

While traveling south for the winter, a bird is attracted by an iceberg and landed on it. But when it wants to continue with its journey, it finds its feet stuck to the iceberg. What will happen to the bird and iceberg?



28×25.6 cm | 42 pages

Rights sold: Swedish

### A Rope

Illustrated by Yu Rong (BIB Golden Apple Illustrator in 2013)

A simple rope. You can use it to keep records, lasso a horse, climb a mountain, or it can also be a child's beloved toy: rope skipping, tug-of-war, swings; you can make a net to catch big fish in, or you may weave it into pretty knots... A rope, it is traction and obstacle, both the stretch and the catch. This is a world made out of ropes, their many facets unfold to reveal a long history of civilization.

### My Son Pika (11 titles)

Illustrated by Shen Yanyuan

30.4 x 22.4 cm | 180 pages per title

Rights sold: Vietnamese, French, Romanian, Indian

My Son Pika tells the tale of young Pika in a humorous way. Every moment of Pika's life, from the moment of his birth, is a story. He views the world through unclouded child's eyes, and is confused, even disoriented, by what he sees. At first he cannot understand the world, but the innocent Pika continues to grow little by little, one day at a time – in body, mind, and even spirit.







## Sun Jiayu

Sun Jiayu is a well-known Taiwanese cartoonist and founder of "Cartoon China". His work has been published widely in Europe, America and Asia. Sun is the recipient of multiple awards, including the Chinese Government Prize for Art and Literature, first prize in the inaugural "Best Cartoon Publication Prize" awards, and the Creativity Award from the National Cartoon Excellence Project of China.



24.8 × 18.6 cm | 190 pages per title  
Rights sold: Complex Chinese  
(Malaysia, Hong Kong)

### Little Treasure Hunters (6 titles)

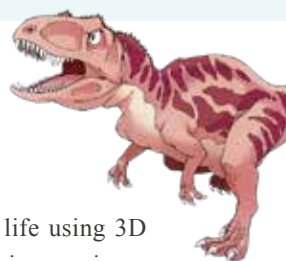
Little Treasure Hunters is a 6 volume series with tense, exciting adventure stories that takes place in Beijing, Shanghai, Shanxi Province, Guangxi Province, Sichuan Province, and Hong Kong SAR. The team of little treasure hunters consists of 4 kids and a mythical creature. The knowledge of local geography, history, culture, food, celebrities, etc. are woven seamlessly into the story, so readers can have a comprehensive and in-depth understanding towards each region in China. This series could be a perfect material for kids to learn about China, as well as a unique travel guide.



25 × 18.5 cm | 176 pages per title

### Dinosaur World Treasure Hunt (3 titles)

Exciting tales of breathtaking adventure, brought to life using 3D imagery, show the life of the most popular of prehistoric organisms: the dinosaur. Young readers can enjoy the stories while learning about dinosaurs and the age they lived in, and experience the dinosaurs' world as if they are there beside them!



### The Magic Animal Power Station (4 titles)

25 × 18.5 cm | 152 pages per title

Through this comic, young readers can learn fascinating facts about culture, history, nature, and science. The storyline of the comic, magic characters, plus the easy-to-understand fact boxes, allow young readers to learn while they read, opening their minds, and sparking a thirst for knowledge.



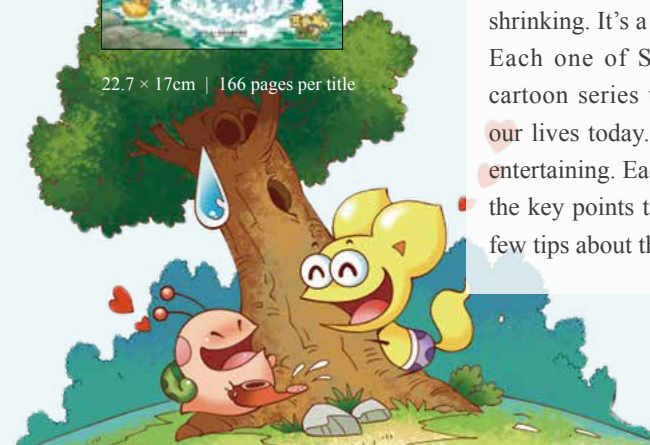
### Learning about the Environment with Cartoons (10 titles)



22.7 × 17cm | 166 pages per title

In the middle of Happy Wood, Sesame Fox and his friends live in Happy Town. However, they have good reason to be very unhappy: the water is polluted, the soil is being eroded, the area is slowly turning into a desert, the savannah is retreating and the forests are shrinking. It's a crisis!

Each one of Sesame Fox and Hamburger's adventures in this cartoon series touches on environmental issues that are affecting our lives today. In this way, these stories are informative as well as entertaining. Each short section ends with a flashcard that summarises the key points taught in the section, while every chapter ends with a few tips about the environment to inspire further reading.







## Yang Zhijun

Yang Zhijun was once awarded the National New Literary Figure Prize, the Contemporary Literary prize, the China Billboard Reader's Choice Prize, first place on the 2005 ranking of the Chinese Fiction Institution, and an Outstanding Book Award at the 10th National Spiritual Civilization Construction "Five Ones Project". He was selected for the 7th Mao Dun Literary Prize, made the Taiwan Top Ten Bestsellers List, and was on many occasions listed on the "100 Excellent Book Recommendations for Young People" of the General Administration of Press and Publication of China.



## Children of the Bayan Har Mountains

Illustrated by Ye Luying, Yan Qing

Taking on the perspective of a child, this book narrates how, at the Bayan Har Mountains situated at the source of the Yellow River, due to atmospheric warming and the overfeeding of livestock bringing about the degradation of the region, people of Tibetan ethnic origins are forced to abandon their prairies and journey to the city in order to survive, and how their longing for their ancestral lands and their persistent faith finally brings them back to the grassland. This book reveals local customs and practices of Tibetan regions, it also unintentionally shows the contradictions and conflicts, the fusions and accommodations between a "backward" nomad lifestyle and a "modern" city life. This book also reflects on the harmony and unity of man and nature, embodying Tibetan children's aspiration for beautiful nature, their kind and virtuous inheritance of their elder's culture, their unswerving faith.

21 × 15 cm | 308 pages  
Rights sold: Arabic, English,  
Macedonian, Urdu, Kazakh,  
Mongolian, Nepalese, Thai,  
Russian

## We Head Towards the Sea

Illustrated by Cao Qing

After the graduation, several students decide to commemorate their last moments together by having a graduation party at a wharf on an abandoned boat. The next day when they wake up, they find the boat sailing on the vast ocean, and there is a lunatic aboard. In order to survive, the children elect a captain and assume roles as they strive to obtain fresh water and food rations by answering the lunatic's riddles. This life-and-death struggle puts the children on a path of spiritual growth which will bring them to understand kinship, friendship, and the power and value of knowledge.



21 × 15 cm | 236 pages



## Peng Xuejun

Peng Xuejun is one of the most renowned and influential children's authors in contemporary China. She began writing stories in the late 1980s, with her work spanning full-length novels, novellas, and prose. Her stories have a strong regional identity and whimsical flavour. Her work has garnered her the Soong Ching-Ling Children's Literature Award. Her novels have been translated into and published in several languages including English, French, Japanese and Korean.



## Mud Paw

Illustrated by Yang Bo

To boys born in the porcelain capital, clay is a familiar toy. So much that little hands get dirty. A boy didn't wash his, and that's how he got the nickname Black Finger. Xiao Tian's porcelain painting are really good, Black Finger and him are like brothers. The big kid Jinmao often bullies them, but even so, he has skills, he can make sculpture kilns as big as "high-top sneakers..." Through the everyday lives of these three boys at home and at school, this novel shows the changes through which the world-famous porcelain capital is going, and how people facing these vicissitudes are still struggling to find a conjuncture point between traditional and modern. During this process, children gradually become mature. An innocent childhood is just like rough porcelain, it needs to be fired up in the kiln to become smooth and beautiful.

21.5 × 15.5cm | 232 pages  
Rights sold: English, Arabic,  
Portuguese



## A Boy on the Road

Illustrated by Qu Lan

This is a story about giving, about receiving back, about the passing of love. A young boy walks on the road with a hat on his head. The wind blows off his hat. A bird snaps it in flight, perches itself on a treetop, and uses the hat to make its nest, then gives an apple to the boy in return; an elephant eats the apple and gives the boy a wild flower; the boy gives this flower to a young girl who scraped her knees and is given back a piece of candy... The boy goes on his road and gets his hat back in return in the end.

This is a book in a fresh and cute style, with vivid images and rich colors. The artist uses collages, cutouts and other artistic techniques to make the story all the more enchanting.

21.3 × 23 cm | 40 pages  
Rights sold: French

· dPICTUS 100 outstanding  
picture books 2019





21 x 14.8cm | 224 pages

Rights sold: French, Malaysian, Arabic, Macedonian, Hindi



20.6 x 14.4 cm | 116 pages

Rights sold: Arabic, Macedonia, Persian, Hindi

2011 White Ravens Catalogue



20.6 x 14.4 cm | 126 pages

Rights sold: Korean, Malaysian, Vietnamese, Arabic, Macedonian, Hindi

## Half Door

Illustrated by Wen Na

Shaji is a six year old girl who is adopted by Grannie Yun, a warm hearted and kind old lady. Every day the half door to the house opens and closes as Shaji goes in and out, growing up every day. She meets many people and has many adventures.

*Half Door* conjures strong regional images and uses simple, poetic language as well as details from everyday life, giving the reader an honest portrayal of an ordinary girl growing up in unusual circumstances.

## Running Girl

Illustrated by Wu Yadi

No matter whether it's scorching summer or the middle of winter, Tuotuo goes running at the stadium. As the beads of sweat flow down her face, Tuotuo enjoys the touch of the sunshine, the breath of the wind, as well as the dust flying up and the white clouds in the sky. But one day, Tuotuo grows tired of running: she is drawn towards the unique beauty of gymnastics. She has her first dream in life: to learn to become a gymnast. Of course, reality soon threatens to bring her dream crashing down: at ten, Tuotuo is too "old".

But that doesn't stop the seeds of her dream from laying down roots, and growing.

## You're My Sister

Illustrated by Peng Ting

Tao is a girl from a Miao tribe with five younger sisters. What Tao wishes for more than anything is to care for her five younger sisters and see them slowly grow up – especially the youngest sister who has just been born. Everyone calls her Liutao, except for Tao, who calls her "Sister". Tao cares for and loves for Liutao so much. But just when Tao decides to sacrifice her own hopes of happiness for her little sister, Liutao transforms into a peach tree!



21.4 x 15.2cm | 144 pages

Rights sold: Arabic

## Hai and His Mask

Illustrated by Peng Ting

A middle-aged Tibetan woman gives Hai a scary, intricate mask. When Hai puts it on, he can't take it off again! He eats, drinks, goes to school, plays games, does street dance, and goes to his classmates' birthday party – all in the mask. But when his granny falls ill, Hai wishes he could take the mask off and let his granny have a good look at him. Then, it happens – but is he the same Hai without the mask?



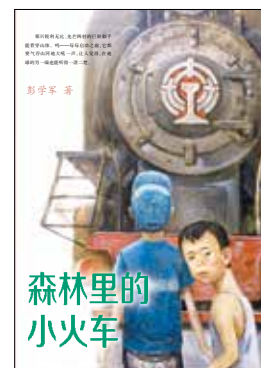
21.4 x 15.2cm | 158 pages

Rights sold: Japanese, Arabic

## The Boy Living Beside the Floating Bridge

Illustrated by Wu Yadi

One day, Tang Mu crawls up onto the roof of his house for fun, when he hears a conversation drifting out of an attic. What Tang Mu hears fills him with fright: he thinks someone is out to kill him. Of course, it's all a mistake. He even believes that only he can deliver himself from the 'deadly' forces pursuing him. The ten year old's journey of resistance gradually teaches him about kindness, tolerance, courage, and strength.



21.8 x 15.8 cm | 154 pages

Rights sold: Arabic

## The Train in the Forest

Illustrated by Zhang Zhuoming, Duan Yingting

When Rowan goes to his uncle's house for the summer, he discovers an old, abandoned little railway battling with the weeds. Inside a cave, he finds a little steam train and falls in love with the ancient machine. Gradually, his parents' and grandparents' connection with the railway is uncovered, teaching Rowan about their passion as they built their own business and the loneliness of perseverance. Rowan's summer holiday becomes a valuable memory from his childhood.





## Cao Wenfang

Born in Yancheng, Jiangsu Province. For the past thirty years, Cao has worked in pre-school education and concerned herself with children's growth. Cao produces works full of inspiration and life, and her characters are natural and leap off the page. Cao creates tight, strong plots that reflect simple local customs and which evoke many sentiments. Her work also displays a unique aesthetic style.



20.8 x 14.2cm | 30 pages per title

### Picture Book for Kindergarten Preparation (5 titles)

Illustrated by Tiao Tiao

The first day of school is an important event in the growth of a child, as well as the source of many troubles for parents. Each short story in this series elicits a specific issue: *I Miss Mom* aims to relieve separation anxiety, *Little Tail* is an introduction to a day in kindergarten, *We're All Friends* teaches interpersonal communication, *Little Snail* is about self-cognition, *Fighting Monsters* is about overcoming fears, etc. At the end of each story, the author takes on the perspective of a child to better advise moms and dads: how does a child develop such anxieties and fears? How should parents react? The answer to all of the stress and anxiety of a child's first steps into the collective can be found in these stories.



20 x 15.5 cm | 110 pages per title  
Rights sold: Arabic

### Grow Up Bravely series

(9 titles)

Illustrated by Shen Yuanyuan

In Class Magpie, all the children are unique - they all have their own ambitions and problems. The children experience the world and discover themselves, through their family environments, life on campus, and in their friendships with classmates. Each child's growing up story is incredibly moving.



## Michael Grejniec

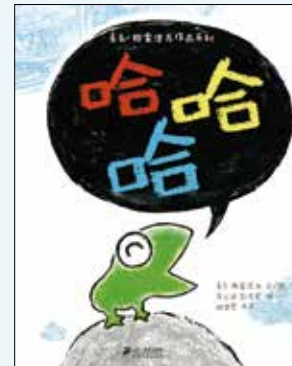
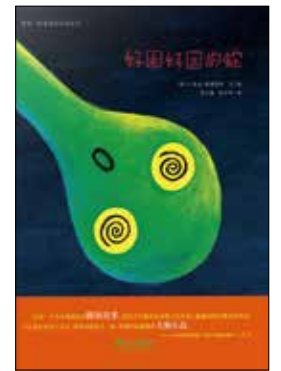
Michael Grejniec was born in Warsaw, Poland in 1955. He went to the USA in 1985 and did illustrations for major media there. He published many picture books in the USA, Europe, Japan, and China. His picture book "Taste of the Moon" won Japanese Picture Books Award.



### A Sleepy Snake

27.4 x 21.8cm | 34 pages  
Rights sold: Japanese

A little snake who dares not to sleep alone wants to find a companion. All of a sudden he meets a soft red balloon, and gradually falls into sleep. As the snake breathes in and out, the red balloon grows bigger and bigger, and flies up into the sky...



### HaHaHa

27.6 x 22.2cm | 36 pages  
Rights sold: Korean

Hahaha is a happy frog who laughs a lot. But he looked unhappy today because he doesn't have a tail like the others. Therefore, he started his journey in finding his own tail. On his way to find his tail, he bumped into a series of accidents. Will Hahaha find himself a tail, despite of all these accidents?

### A Snake's Dream

27.6 x 22.2cm | 36 pages

Crawling, nothing but crawling. Always with his eyes next to earth. The snake doesn't think about flying but he would like to have legs as others. He sees himself walking and even running but it is only in his dreams. "How I wish it could be for real," he says when he wakes up, and so his journey starts...







26 x 27 cm | 36 pages  
Rights sold: Arabic, Complex  
Chinese, Thai

## Nine Kittens are Sleeping

"Nine kittens are sleeping.

One kitten wakes up.

Meow!

How many kittens are sleeping now?..."

This picture book is both entertaining and educational, with content that teaches young readers about colours and numbers.



## Come on, Ten Monkeys!

A monkey finds a banana, but the banana is too high to reach. Then comes 1, 2, 3, 4... 10 monkeys! They pile up to pick the banana, but failed. How do they get the banana in the end? Young readers can learn to count while trying to find out the answer in this book.



26 x 27 cm | 40 pages  
Rights sold: Arabic

## Phil

Phil the fish is named after the Italian word fiaba, which means 'prophecy', 'fairytale' or 'story'. Phil is a gifted storyteller. Every night, the baby fish crowd round to listen to his tales. But, one day Phil stops saying anything. When he opens his mouth again, a group of baby fish come out. It's incredible! In fact, there are indeed fishes which hath their young in their mouths. The male fishes are devoted fathers: they won't eat anything until their young hatch.



28.5 x 28.5cm | 40 pages



21 x 28.5cm | 40 pages

## The Strange Disappearance of Cornelia

One evening, Cornelia the caterpillar goes to sleep. She's found a great place for a nap – a nice long tree branch. Before long, however, many other creatures discover the branch, including a spider, a grasshopper, and a ladybird. Everyone wants to sleep in this spot! Cornelia never protests: she just curls up a little bit tighter to make space. The next morning, everyone wakes up – everyone except Cornelia. Where is she?



26 x 27 cm | 40 pages  
Rights sold: Arabic, Complex  
Chinese

## The Rainbow Flower

One day in early spring, a rainbow-coloured flower grows in the field. The flower always helps the animals passing by with enthusiasm and generously gives them her petals. With the change of seasons, the flower fades away slowly and is buried under the white snow. However, she left everyone with a feeling of warmth. Winter to spring, the flower comes back and sees the sun again... Life is a circle, the spirit of helpfulness will live on for all time to come.



26 x 27cm | 52 pages

## Why are you Sad? Where are you?

This book can be read in one of two ways: from back to front, from a boy's view; or from front to back, from a girl's view. The two stories are connected by a teddy bear. When readers get to the middle, they will be amazed to find out what really happened.







## Dong Hongyou

Dong Hongyou was born in 1950 in Wuhan, Hubei Province. Dong is a nationally recognised writer and member of the China Writers Association. He is also a member of the Association's Committee on Children's Literature. He is a three times recipient of the National Award for Children's Literature, China's "Five One Project" and "One Good Book", and also winner of the 4th "China Book" prizes.



### Life by the Yangtze Series (3 titles)

The main characters in each title all live by the side of the Yangtze River. Through carefully chosen and evocative language, the author brings to life the courage and sense of responsibility of these young Yangtze dwellers. No matter what they put their minds to, they never give up.

21 x 15 cm | 144 pages per title

### The Seed of the Mountain

Illustrated by Zhao Lei

When spring comes, 4-year-old Shan is sent to his grandparents' home in a mountain. Everything in the mountain is new to Shan. He follows his grandparents to sow seeds of wheat, vegetables, and fruits. With the help of his grandpa, Shan collects the seed of the wind, the singing of the birds, and the sun. But he still wants to find the seed of the mountain, how can he get it?



28 x 21.5 cm | 22 pages



28 x 21.5 cm | 22 pages

### Terra Cotta Warriors, Run!

Illustrated by Zhang Wenqi

Qin's grandma takes him to visit the Terra Cotta Warriors Museum. The warriors standing still make Qin wondering if they are being punished. In his dream that night, Qin goes back to the museum and meets the moon rabbit there. Together they awaken the warriors, and take them out of the museum. Will they have any exciting adventure?



15 x 21.5 cm | 384 pages

· 2019 White Ravens Catalogue

### Wild Kid

Illustrated by Cao Qing

Chun is a mountain kid who has superpowers. He spends his days roaming free with the animals in a primeval forest shrouded in mist. However, soon the calm of the forest is broken by increasing development and poaching – and the poacher is none other than Chun's own uncle, Sanmao. Once upon a time, Sanmao was an innocent young man just like Chun. But he was driven by terrible poverty into the poaching trade. He is the real "wild kid".

Through extraordinary imagination and epic story-telling, Wild Kid explores the worrying destruction of the environment and takes a hard look at the desire of marginalised people living in mountain regions to move away and realise their dreams. At a broader level, Wild Kid reflects on the contradictions and growing pains of China as a developing society.

### One Hundred Children's China Dreams (4 titles)

One Hundred Children's China Dreams seeks to faithfully portray in detail the dreams of children aged 4-13 from different regions, and thereby give readers an insight into their attitude to life and their imaginations. The author moves from using poetic language to fire up the reader's passions, to simple wording that sketches out a beautiful scene, to montages, piling up all kinds of imagery together to create a huge fantasy world.



15 x 21.5 cm | 384 pages per title

Rights sold: Nepalese, Arabic, Complex Chinese, Persian, Russian, Polish, Estonian



28 x 21.5 cm | 22 pages

### The Monster in the Dustbin

Illustrated by Zhao Lei

Nini's mom is addicted to the smartphone these days. When Nini asks her to tell a story, she just puts Nini off by telling Nini that she was found in a dustbin, she can go find her real mother there. That night, in her dream, Nini sneaks out to the dustbin to find her real mom. In the dustbin, she meets the gang of mouse that kidnapped her mom. In order to save her mom, Nini would rather to be the slave of the mouse. When Nini's mom learns about the dream, she realizes how badly her tactless words can hurt her daughter.





## Shu Huibo

Shu Huibo is a member of the China Writers Association, professional writer signed with the Hubei Province Writers Association, assistant professor at Zhongnan University of Economics and Law. Shu is the recipient of the National Outstanding Children's Literature Award and Chen Bochui International Children's Literature Award.

### An Invitation From the Other Side (3 titles)

This series of stories follows people who cross the veil of death in search of their departed loved ones. What is it that gives them the courage and strength to risk everything, in their quest for a portal to the afterworld? On their journey, will they discover the meaning of life?



21 x 15 cm | 200 pages

### Kingdom of Angels

Two years ago, Anqi lost herself. Her mother had died in a car accident, her father was overcome by grief, and the family was on the brink of collapse. Then, she meets a very special girl, Chen Qianyi. With Qianyi's friendship, Anqi no longer wants to run from her problems. When Anqi resolves her issues and cures her father of his depression, she discovers that Qianyi is not as strong or optimistic as she had imagined...



21 x 15 cm | 236 pages

### The Sun Chasers

This story follows the experiences of a university student who volunteers as a primary school teacher in a remote mountain region of western Hubei. The Sun Chasers tells the experience of the university students in captivating detail, charting their emotional roller-coaster journey from an initial detachment to full involvement in the rural school, and shows how they evolve from incomprehension to swearing to protect, stay with and witness the children's growing up. At the same time, the example set by the frank and free lives of the local children, their vitality, and their inspiring dreams, are full of uplifting lessons for today's children.



21 x 15 cm | 236 pages  
Rights sold: Macedonian, Arabic,  
Indian, Persian, English



### Dodomo in Wonderland comic series

Written by Leon Image, Illustrated by Fullmetal Fay

21 x 15 cm | 150 pages per title

Rights sold: Spanish, Korean, Complex Chinese



The protagonist of this book—primary school student Dodomo who dreams of becoming a great detective—receives a gift from his grandfather on the occasion of his birthday: a dog called Charlie IX. Charlie is not just a simple pet, he's a professional "explorer" from the World Adventurer Association, and he has a magic bowtie which helps him imitate all kinds of human sounds. With his arrival, Dodomo is drawn into a series of unexpected events. Along with three of her adventurous friends, Dodomo sets up the DODO Adventuring Team. The four apply their special talents to crack mystery after mystery, case after case, and finally become World Adventurer Association accredited "mystery solvers".

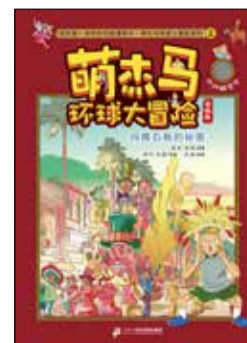
### Meng Jiema's Global Adventures (4 titles)

Written by Xiao Ye, Illustrated by Du Yu

26 x 18.5 cm | 152 pages per title

This is a series of popular science comic book featuring travel adventures. Three kids from different countries (Mengmeng, Jack, and Martin) travel around the world on adventures, experiencing unique local cultures and customs along the way. As young readers follow the adventures of the trio, they can learn about culture, geography and science from the tips revealed during the story.

4 titles have been published: An Amazing Journey, The Mysterious Vase, The Prometheus Project, and The Mayan Stone's Secret.







29.2 × 22 cm | 40 pages

Rights sold: Complex Chinese

### Somersault Cloud

Written by Chen Peici and Li Minghua, Illustrated by Li Zhuoyin

After the monk Xuanzang and his disciples complete their mission of obtaining the Buddhist scriptures from India, they all achieve enlightenment - and Monkey's somersault cloud also gains magic powers. At first, Cloud thinks being a divine being is amazing, but he doesn't realise that it comes with a lot of strings attached: following rules, being polite, knowing what to say...Cloud makes one mess after another, and is turned away by the other gods. Cloud's friend, Monkey, keeps introducing job opportunities to him, but each time it ends in failure. After this trail of setbacks, Cloud feels like the world is against him, and wonders if he will ever find something he truly enjoys...

### The Gale

Written by Mo Yan, Illustrated by Zhu Chengliang

This story is an adaptation of literature Nobel laureate Mo Yan's short novel 'Da Feng'. In order to supplement the family income, a young boy, Star, wakes up before dawn and goes with his grandfather to the meadow a few miles away to cut the thatch there. After a day's hard work, his grandfather has cut enough grass to fill a cart. But on the way back home that evening, Star and his grandpa run into a violent gale. They fight against the gale, but eventually the force of the wind blows the cart clean of all its grass, leaving only one blade left stuck by the axle. Star picks it up and throws it into the twilight.



21.3 × 26.4 cm | 40 pages

Rights sold: Swedish



20.5 × 23 cm | 30 pages

Rights sold: Arabic, Persian, Italian, Nepalese, English, Mongolian

### The Superman in White

Written by Mei Zhu, Illustrated by Tiao Tiao

After the outbreak of COVID-19, a young boy catches the virus. He thought a superman would come to save him - when all along, it is in fact a doctor who normally he doesn't like. During his treatment and quarantine, the boy's attitude towards the doctor changes. Eventually, the boy is discharged from hospital, with a new understanding of what a superman really looks like. This book shows children about doctors and their work, so that they will not be afraid when they need treatment. The book also teaches children about the value of life and guides them to approach medical professionals in the proper way.



28 × 22 cm | 40 pages

### A Party of Not Very Cute Animals

Written by Sun Yu, Illustrated by Zhong Yu

There are all kinds of animals living in the animal city. Some of the animals, who think they look cute, decide to have a party - but other animals, like the crocodile, the pig, and the hedgehog, are not invited. The crocodile wants to join the party, so he organises a special party of "not very cute animals", and he invites all the other animals who were rejected. As the party is going on, the elephant uses his nose to shower everyone down after they get sweaty from dancing - and that's when they discover that some of the animals from the cute animal party have joined in, disguised in make-up! The party allows the two groups to quickly accept each other, and they plan another party together: a dressing-up party.



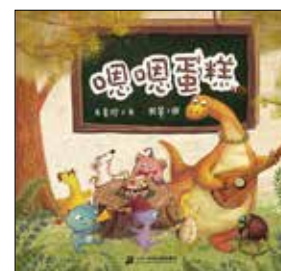
### Little Li's Big Moments·A Health Guide (10 titles)

Written by Tan Xiaoliu, Yi Yue etc. Illustrated by Qi Xiaolei, Xue Li etc.

This series introduces ten illnesses that commonly affect children: the common cold, toothache, running a temperature, indigestion, cough, allergies, cuts and scrapes, and stomach ache. It takes an authoritative, medicine-backed approach, using pictures and lively, down-to-earth language to explain all kinds of health facts, and guides children about how to get into healthy lifestyles and diets.



19 × 21 cm | 40 pages per title

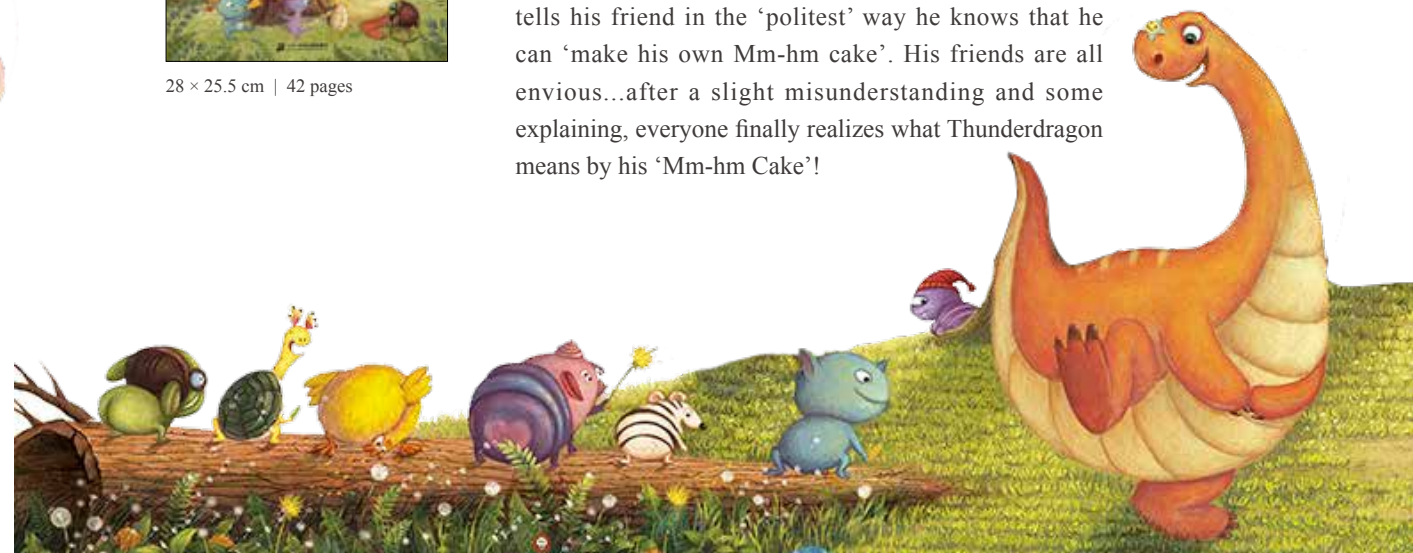


28 × 25.5 cm | 42 pages

### Mm-hm Cake

Written by Fang Suzhen, Illustrated by Cheng Cui

The first day of school for Thunderdragon, his Mum tells him, "Remember to speak politely". So, Thunderdragon tells his friend in the 'politest' way he knows that he can 'make his own Mm-hm cake'. His friends are all envious...after a slight misunderstanding and some explaining, everyone finally realizes what Thunderdragon means by his 'Mm-hm Cake'!







20.5 × 20.8 cm | 10 pages per title  
Rights sold: English, Russian

### 3D waste sorting picture book: Battle for Earth

(2 titles)

by Yihao Tongshu

This is a 3D picture book that teaches readers about sorting one's waste. One day in the distant future, a monster made of waste wants to destroy the Earth. In order to rescue the planet, the Defenders of the Earth travel back in time to the present, to help humans learn about sorting their waste properly. Battle for Earth teaches children about the importance of environmental protection and how to sort their waste, with an engaging plot, fascinating 3D puzzles, and fun interactive 3D games.



28.5 × 21 cm | 40 pages

### An Inch of Light

Written by Yu Yi, Illustrated by Wang Zumin

There are over a million cats in Cat City - and another million underground. The only difference is that underground, there is no difference between white and black cats - everything is pitch black. The overground cats all wear the same clothes, live in the same houses, and eat the same food...but underground, where the cats cannot see one another, every cat has its own way of living! Underground, the cats wear every colour of clothing, live in different kinds of houses and eat different foods...until, one day, an inch of light steals in and lights up the underground. From that day on, the underground cats begin to change...



20.3 × 21.5 cm | 24 pages per title

### Heart-warming Picture Book series (10 titles)

Written by Qi Cai Tong Nian

This is a book full of heart-warming stories that children will love. These ten cute and funny stories revolve around the lion cub "Jili", baby crocodile "Gulu" and their animal friends. These stories introduce young readers to some simple and interesting facts, while teaching them about empathy. Each volume includes a little game at the end, giving kids a chance to exercise their grey matter, and combining reading with play.



21 x 25 cm | 40 pages

### Jiji's Treasure

by Yu Ming

When we talk about "treasure", the word "wealth" comes up in most people's mind. However, in this story, "treasure" is unrelated to wealth, it represents interest and talent, finding where one's interest lies, discovering and exploiting one's talent to the maximum, in other words, finding one's own "treasure".

As she seeks her own treasure, little Jiji is luckily guided by an astrologist, a poet, a musician, etc. Nevertheless, as each of these people have their own special gift, the advices they give differ widely. Jiji focuses on the issue and puts all leads together and discovers a secret map on the palm of her hand (symbolizing that one's destiny lies in one's hands). She finds where her interest lies and finally discover the "treasure" that belongs to her.



21 x 28 cm | 48 pages

### Friends of the Night

by Liang Fan

This is an adventure story about the mysteries of nocturnal animals. While she's at her older neighbor's house studying, 5-year-old little Jiaodou curiously climbs into a big bookcase and discovers a tiny sparkling door. When she goes through it, her body becomes smaller, and she finds herself in pitch black Mole City. She stumbles on a small hedgehog who's lost its way, and decides to help it find its way back home. In the end, with the guidance of Mother Hedgehog and Elder Mushroom, Jiaodou finds her way home, and promptly falls back in the arms of Morpheus.



### Five Frogs, One Hundred Legs

by Da Chi

Five Frogs, One Hundred Legs is an adaptation of Chinese nursery rhymes and of the classic of literature Journey to the West. It narrates in a very childlike manner how the monk Tang Seng and his acolytes conquer all difficulties on the westbound road to gather Buddhist sutras. Three particularly representative plot elements (Subduing the White-bone Demon, Fighting the Green Lion Demon, and Resisting the Rhinoceros Demon) have been included.



21 x 21 cm | 40 pages





NEW!

## Songs for Every Season (4 titles)

Written by Xu Lu, Illustrated by Yan Wenli, Yu Dixia

This series of picture books, covering each of the four seasons, feature stunning natural landscapes and pretty rural vistas from around the country. They are both literary and instructive; the text reads like poetry and trips off the tongue, but hidden within are science tips. This collection thus combines knowledge about the natural world; art and aesthetics; and literature.

25.5 x 21.5 cm | 40 pages per title



NEW!

## The Route Home

Written by Xiao Zhen, Illustrated by Hui Xin

A little kitten is in search of a “home”. Kitten takes his beloved blue case, boards a sail boat, and drifts across a huge ocean. At sea, Kitten runs into a pair of flying fish, and they talk about their ideas of what “family” means. After they reach land, Kitten meets Bluebird and Squirrel. They both have lovely homes, but they aren’t what Kitten is looking for. So Kitten continues his journey. Finally, Kitten finds a home just right for him, and a family to be with.

27 x 22 cm | 40 pages



27.5 x 21.5 cm | 26 pages

## What's in Grandpa's Bag?

by Wang Sijia

Grandpa has a big and mysterious bag. Whatever “I” want, it just appears in grandpa’s bag. Grandpa and “I” go on picnics together, go fishing together, go flower picking together... Until one day, grandpa’s bag just flattens out... Through memories of time spent with kin, this book expresses its protagonist’s longing for grandpa.



25 x 25 cm | 40 pages

## Help Attack !

Written by Xiang Hua, Illustrated by Wan Yuxi, Gunter Grossholz

This story is created from one of the original stories of Aesop’s Fables, called the Shepherd boy and the wolf. Compared with the old one, this new version adds another episode: “the man is coming” between wolves.

In real life, parents often have to deal with the issue of kids lying. But why do they lie sometimes? Have you thought about it before? Based on the understanding and consensus about parenting, the Chinese authors and the German painter join hands together to create this lovely story. They try to figure out the origin of kids lying, and at the same time, provide a brand-new angle of view for all the parents.

## Express Delivery from Dinosaur World

by Dong Yanan

The author, an avid dinosaur fan, has spent several years collecting, studying and researching materials about dinosaurs. With her rich imagination and innovative design, she creates an amazing dinosaur world for children. To open this book is to unwrap a magical parcel from the realm of the dinosaurs. A pack of these predators is waiting inside, inviting readers to explore a maze, jigsaw, odd one out, and flip pages. There are all the kinds of board games that young readers love. Release your imagination! Go on a gripping adventure with our hero!



27.8x 21.6 cm | 30 pages

Rights sold: English (the USA),

Chinese complex (Taiwan)



25.4 x 26.2 cm | 38 pages

## Where are you, Nainai Cat ?

By Zeng Weijing

Nainai is a street cat which was adopted by GuoSe. Nainai is outgoing and passionate, and he loves freedom. GuoSe is hardworking and full of love. One day, Nainai is bitten by dog Aila while teasing him. GuoSe is so worried and he brings Nainai to the hospital right away. Nainai is expected to come back home the next day but GuoSe receives the message which says Nainai disappeared. "Nainai must have thought that I don't want him any more", GuoSe assumed with so much worry. He brings all the stuff that Nainai used, his nest bed, his pee plate, his food bowl, to the pet hospital to wait for Nainai, day after day... Will they finally find each other and get back together?





29.2 x 27.6 cm | 42 pages

Rights sold: English(world), Japanese,  
Complex Chinese, Nepalese

## A Panda's Story

Written by Tang Yaming , Illustrated by Susumu Kinoshita

This picture book is about the growth of a baby panda. After his birth, the baby panda gradually learned how to survive on his own from his mother. When the panda baby finally grew into a panda boy, his mother left him alone. Overwhelmed by the feeling of confusion and loneliness, the panda started his own journey, until one day an earthquake occurred unexpectedly... What will happen to the panda?

## In the Fog

Written by Peng Yi, Illustrated by Okada Mayuko

Each kid has his or her own wonderland. Every time when they feel depressed, sad or disturbed, they will end up in this imaginary land. Their intriguing adventures there will give them strength and help them to recover. This picture book creates a vivid and colorful world of imagination and shows us how imagination can help the kids to regulate their emotions and to deal with the negative feelings.



21 x 28.5 cm | 48 pages



23.2 x 22.8 cm | 30 pages

## Granny's Leftover Cloth

by Ao Zi

Granny keeps every little piece of leftover cloth and stores them carefully, because "each piece was once a ray of sunshine". Granny performs magic tricks for the children using her cloth: she can turn the cloth into little cloth shoes, tiger head hats, a door curtain...Granny makes more and more cloth pieces. There's no knowing what she'll make next!



18 x 21 cm | 132 pages per title

## Learn with Mila (3 titles)

Written by Shang Xiaona

This is a collection of moral stories that help children learn. The stories revolve around Mila, a quirky young girl, and her life with her parents, friends, and neighbours. The stories explore relationships with parents, the secret to good friendships, the wonders of science in everyday life, handling things on one's own, facing up to one's mistakes, and many little life skills.



18 x 21 cm | 172 pages per title

## Weird Little Dragon Series (2 titles)

Written by Zhang Qiusheng

Have you heard the story about the weird little dragon? Everyone in the forest knows him! Isn't he that dragon who doesn't look like a dragon? Isn't he that dragon who ran into 40 great robbers? Isn't he that dragon who posts ads everywhere asking for a job? Every young reader who comes to know Dragon's story will carry him in their heart forever.

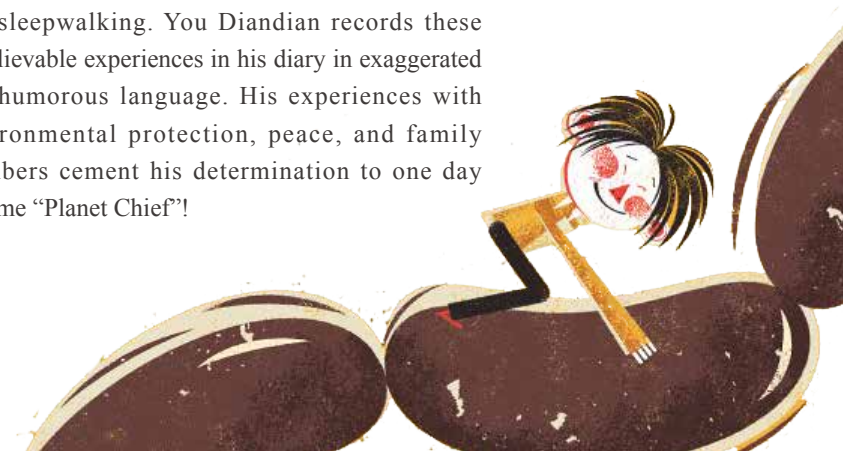


18.2 x 19.6 cm | 144 pages per title

## You Diandian's Fantasy Stories (6 titles)

Written by Duan Lixin

This is a fantasy novel in the form of a diary in three themes: zero gravity, shape-shifting, and sleepwalking. You Diandian records these unbelievable experiences in his diary in exaggerated and humorous language. His experiences with environmental protection, peace, and family members cement his determination to one day become "Planet Chief"!







14.5 x 21cm | 194 pages

## Bowl and Light

Written by Wu Zhouxing

This story is set during the Republic of China period before 1949, and takes place in a water town in the Yangtze River region. It explores the everyday lives of two children living on the water town's canals, Bowl and Light. Bowl and Light are both born into poor families, but they are lucky in one way: they both arrive in this traditional, down-to-earth and honest town with its friendly people at the same time. One of them is adopted by Mr. Tai, the local hairdresser, and the other is taken in by Hui Xin, a Taoist nun at Dishui Nunnery. Surrounded by loving family and friends, the children gradually open up and summon the strength to overcome their former experiences.

## The Carved Saddle

Written by Liu Liangcheng

The annual horse race has just begun, when the pride stallion of the Hasen family, Snowflake, suddenly dies. The intricately carved saddle, which has been in the Hasen family for generations, and represents vitality and honour among the nomads, is taken by the Yuzhu family. Father Hasen discovers that Snowflake's death is not as simple as it seems.

The steppe is retreating, forcing more and more of the nomads to sell their horses to survive. Only Father Hasen continues to scheme to get back the carved saddle.



14.5 x 21cm | 236 pages

15 x 21 cm | 220 pages  
Rights sold: Persian, Arabic

## Surviving Winter

Written by Xue Tao

Carpenter Old Wai is at home with his trees, and treats Mother Nature as an old friend. He is rather cold, haughty, and very clever, but also wise enough to understand life and accept it as it is. Fruit, who comes from the city, may seem rather wayward, but he quickly finds himself at one with Nature. But just as Fruit is beginning to develop an admiration for the great outdoors, a sudden blizzard forces him and Old Wai to take refuge in an old temple. What unfolds is a stirring tale of how humans and animals can live in harmony together. Trapped deep in the mountains by the snow, and running short of food, Fruit and Old Wai have encounters with animals, help them, and inspire one another - and learn something about the meaning of life along the way.

## Qiaoniao Station

Written by Zhang Zhongcheng

This story is set on a railway station platform at Qiaoniao, a little town in north China. A young boy, Cang'er, is the son of the head of the station and also the station's only member of staff. More than forty years before, Cang'er's grandfather was a soldier in the Korean War. He decided to settle down after the war in Qiaoniao, the home town of one of his fallen comrades. When he left home, Cang'er's grandfather brought some Mongolian oak acorns. After all his troubles, he managed to bring the acorns, together with his son (Cang'er's father), to Qiaoniao, where he planted the whole mountain with the acorns. When the high-speed rail comes, Qiaoniao Station is due to be demolished. Cang'er and his family prepare to leave Qiaoniao Station, but his grandfather will always lie in rest here, and continue to defend his youth, his comrades in battle, his country and his ideals.



14.5 x 21cm | 182 pages



15.5 x 20cm | 114 pages per title

## "Water Town" series (5 titles)

Written by Wu Zhouxing

This series of stories is set in a Yangtze River region water town. Each story depicts the lifestyles and local customs of a particular family, bringing each child with their individual background and diverse personalities to life. Each book introduces the finest details of water town life in clear, flowing prose, propelling the story forward in a steady way, rather than relying on complex story lines. Each story is bursting with the vigour, potential and vitality of childhood.

## "China's Children" series (4 titles)

Written by Feng Yun

This collection of 34 stories features some of the most iconic examples of China's traditional culture, local customs, cuisine and delicacies, and local scenic sights. Each story features a child from a different administrative region, telling how they grow up, their lifestyle and customs, particular background and their individual version of the China dream, giving readers an appreciation of the rich diversity of childhoods across China's different regions. These stories put Chinese children's childhoods in context with more detail of the bigger picture of development, and China's New Era.



15.5 x 20cm | 114 pages per title





15.2 x 21 cm | 176 pages  
Rights sold: Arabic

## Border School (5 titles)

Written by Wang Xinming

Near the 2,000km border between China and Myanmar, there are more than 100 primary schools - they're known as 'border schools'. At these schools, Chinese and Burmese children study and grow up together, spending some of the best days of their childhood together. This series takes the perspective of five Burmese students at these border schools, and explores the innocent, moving ways in which they interact with their classmates, family members and teachers. It is not only friendship that is without borders; Chinese and Burmese students share the same anxieties growing up and they have the same emotional needs. The free and happy childhood of children in the mountains of Yunnan, the honest local people and ways of living that are full of local wisdom, as well as less well-known minority group culture, all add depth and unique character to the story.



14.7 x 20.7 cm | 140 pages

## Daddy Ram

Written by Zhang Zhongcheng

A boy, Bangzi, endures an unbearable loss: that of his father. Trying to cope, he takes a ram for his father and proceeds to live together with it. When the old ram's time comes, Bangzi gives the ram a proper send-off and buries Daddy Ram himself. This novel tells in vivid language Bangzi's journey from being closed off to the world, his isolation, his resistance, to his acceptance of reality and return to normal life. The relationship between Bangzi and Daddy Ram is shown as pure and kind.



14.7 x 21 cm | 208 pages

## Bluedoor

Written by Zhang Zhongcheng

This book follows the adventures of Grandfather Hou and Salt Bean, a child he has adopted. Bluedoor tells a moving story about love and waiting, using flashbacks. The understated storytelling incorporates the changing face of cities, the collective memory of a generation of Chinese, the traditional values of kindness and love, and China's rich North-eastern culture. Ordinary people's hardships and happiness, loneliness and deep feelings, humility and reverence are all described. Bluedoor is a testament to the value of life and ray of light for young people growing up in an extraordinary time, and its strong human message includes lessons that remain relevant for society today.



17 x 23 cm | 174 pages  
Rights sold: Arabic, Urdu,  
Indian, Polish

## Primary School at the Dulong River Village

Written by Ma Ruiling

Through the story of Ah Ding, an ethnically Derung boy, readers learn about how a community living by the Dulong River with a primary school where there is only one teacher. Readers can witness the development of the community as a whole and the tremendous successes of the poverty alleviation programmes in the Dulong River area. Ah Ding's story showcases humanity living in harmony with Nature, as well as the warmth, happiness and hopes of a people living in a harsh natural environment.



14.8 x 21 cm | 264 pages  
Rights sold: Arabic

## Smiling in the Thorns

Written by Yang Xiaoyan

Cong and his family used to live in Nanjing, but are forced by the war to flee their home. After many dangers, they finally arrive in the hilly city of Chongqing. Despite the constant bombing raids by Japanese aircraft, Chongqing and its residents get on with their lives with great energy. Cong and his family gradually get into everyday life, and Cong begins to like this once unfamiliar city. Then, one day, as another bombing begins, Cong takes his little brother and sister to hide in the air raid shelter...

## Fighting the Pandemic Together

Written by Xu Lu

This book is based on real events. Written by Wuhan author Xu Lu, it is an honest account of Xu's experiences and reflections during the COVID-19 pandemic. In moving words, Xu Lu examines the experiences of front-line medical personnel, researchers, Party members and volunteers, portraying each individual and their moving achievements. By so doing, Xu sketches a picture of the Chinese people coming together and working with one will to conquer the pandemic. Xu's work captures the noble virtues such as tenacity, selflessness and love shown by those fighting the virus, and reflects on the relationship between humanity and Nature as well as disease. Xu encourages children to face up to difficult circumstances and natural disaster, teaches them to be on their guard, and promotes the spirit of national pulling together and empathy for others. At the same time, Xu reminds us that we need to respect Nature and live in harmony with it, and encourages young readers to ground their understanding of Nature in science.



16 x 23.4 cm | 268 pages  
Rights sold: Arabic, Urdu, Indian,  
Russian





15.5 x 23 cm | 192 pages

## Country & Dreamer

Written by Chen Shige

This is a fantastical fable. The narrator is a wandering traveller, who visits the kingdoms of the Flower people, Merpeople, herbs, and spiders, and along the way, meets a king with almost everything and another king who has almost nothing...the narrator's journey weaves together a series of wonderful fables. These stories explore themes like gain and loss, forgetting and memory, growth and anxieties. Readers will come away with plenty of food for thought.

## The Secret of the Qiushui River

Written by Shu Huibo

Xiao Ba and his sister Jiujiu live with their grandmother by the Qiushui River. Jiujiu is strong and optimistic, Xiao Ba is frail but gentle. However, a part of their grandmother's secret past is suddenly disclosed. Xiao Ba is completely overwhelmed; Jiujiu tries to support this family on the verge of collapse with her own little hands... When the past drifts over like the river, it takes away the bitterness of growing up, the confusion of youth; it leaves behind life strong and dignified, as well as love and tolerance.



15 x 21cm | 232 pages

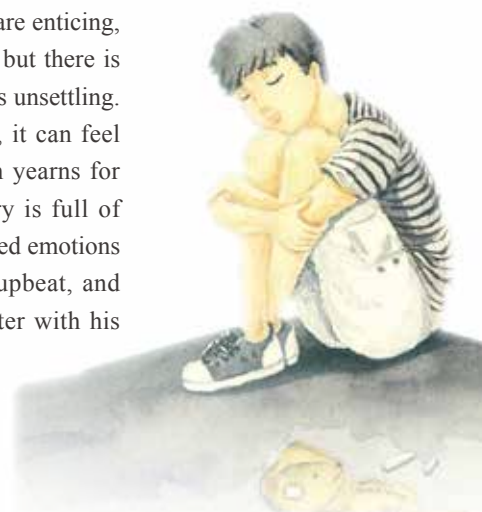


15 x 21 cm | 178 pages

## Never Alone, Always Lonely

Written by Shu Huibo

Lin Guodong is the son of a migrant worker who moves with his family from the countryside to the city. In the city, everything is new and full of promise, but Lin sometimes feels a barrier between himself and the city. In the city, the colour televisions are enticing, and the lightning-fast trains are amazing, but there is something about the concrete jungle that is unsettling. In a city, unable to get to sleep at night, it can feel cold and unfriendly. Far from home, Lin yearns for simpler, freer, warmer life, and his story is full of nostalgia for his home town and undisguised emotions about his difficulties. But Lin remains upbeat, and he endeavours to make his situation better with his intelligence and courage.



17 x 23cm | 158 pages

NEW!

## When the Wooden Drum Beat

Written by Ma Ruiling

When Yanbule, a little boy, has an unexpected encounter with a leopard, he brings it home to live with him. This triggers a chain of events including the replacement of the Wa people's village's old wooden drum, a ceremony for a new drum, and a new chapter in their lives. This story showcases the simple, down to earth lives of ordinary Wa people and their hard work for a brighter future, as well as their safeguarding of traditional values and care for the natural environment. Through Yanbule's story, readers will also discover the CPC's steadfast quest to develop the country, bring happiness to its citizens, and to bring the Wa people out of poverty.



15.2 x 21cm | 176 pages per title

## The Elite Youth Brigade (8 titles)

Written by Ba Lu

This series tells vivid tales of the army that kids will love, informing young readers about the military, teaching survival skills, and promoting positive masculine images. Each character is depicted in lively detail, while the flowing style captures the energy and passion of life in the barracks. Young readers will gain an accurate portrait of modern army life and the most exciting parts of life as a soldier today.

## Youth and Nature (8 titles)

Written by Han Kaichun, Illustrated by Xiong Linglin

"Youth and Nature" is a collection of prose essay which describes in loving detail all kinds of flora and fauna. Volumes 1-4 look at animals ("Insects", "Water Elves", "Sparrow Spirits", and "Wild Animals Are Our Neighbours"), while volumes 5-8 look at plants ("Water Plants", "Wild Fruit", "Flowers on the Paddy Field Path", and "Plants on the Plain"). This collection of essays describes the diverse habitats and lives of all kinds of wildlife from a child's perspective, using fascinating biological facts and elegant metaphors that make for a riveting read.



15.2 x 21 cm | 180 pages





20.2 x 14.2 cm | 136 pages per title

## The Strange Adventures of The Fantasy Prince (18 titles)

Written by Yang Peng

12 year old Sun Xiaokong likes practical jokes, has a strong sense of fairness, and is a naughty and active child. His grades in school are nothing extraordinary. His parents have high aspirations for him; his teacher is very strict with him, and he has a fulfilling life at school. Because his mind tends to wander a long way, his classmates call him “The Fantasy Prince”. Together with his friends Smart Zhu and Bai Gujing, Sun has many strange adventures, through which the trio support each other and grow together.

## Illustrated Stories by Mei Zihan (5 titles)

Written by Mei Zihan

This series of books all deal with childhood stories happened in southern China. In addition to the author’s nostalgia for childhood days, the action-packed plots resonate deeply with young readers, helping to give them positive values like a desire for goodness, kindness, bravery, and persistence. Unlike the books popular today which offer instant gratification, there are no fast-food fixes: no KFC, no iPhones, no video games. Instead, there are local childhood memories like milk popsicles and old-school slow trains, and personal ties like the memory of your grandma or the desire to give back to your parents. The stories in the Meizihan series will make you feel warm inside – because they could be your story.



21 x 15 cm | 138 pages per title



14.5 x 21cm | 288 pages  
Rights sold: Arabic

## Young Rui’s Adventure

Written by Xu Ran

Rui is a teenager who lives in a village of northern China. He loves listening to stories, except for the creepy ones since he is timid and scared of the dark. A rainstorm lasting for a few months brings a great famine to Rui’s village. In order to help his family to survive the famine, Rui decided to go to another village about 300 kilometers away to find food. This is the first time for Rui to go to a place this far all by himself. Even though he is scared of the uncertainties in front of him, the strong will of not to lose any family member support him to start the adventure.

## Student Wu’s Tang Dynasty Adventures (8 titles)

Written by Li Zimu

Everyone in school knows Wu as a ‘bad student’, and everyone calls him ‘Useless Wu’. He has an IQ of 140, but he’s not good at studying. He is kind and well-meaning, but is bullied by Tan and Potato; he likes Peach, who is a good student, but he is also friends with ‘bad student’ Fatty Xu. One day, Wu comes across an amazing version of *300 Tang Poems* that can not only talk, but also take him back in time to the Tang dynasty! A spirit from the future takes him back to Tang China, and it’s the start of many fantastic adventures...



15.5 x 21.2 cm | 160 pages per title  
Rights sold: Nepalese



14 x 23 cm | 148 pages

NEW!

## The Spirit of Porcelain

Written by Wu Erfen

When Ding Yiding’s classmate comes round to his house to play, he accidentally breaks Ding’s grandfather’s favourite blue porcelain vase. To remedy their mistake, the friends go on a journey to Jingdezhen, the ‘Capital of Porcelain’, in search of a replacement. There, Ding is blown away by the art and culture of porcelain, and falls in love with it, and eventually becomes an ambassador for porcelain culture. Readers will be transported to Ding’s world and can appreciate the beauty of porcelain art, the depth of porcelain culture, and the spirit that lies behind each carefully crafted work of art: the diligence and professionalism and quest for the best that defines the craftsman.



23 x 17.2 cm | 146 pages per title

## Happy Town (12 titles)

by Xiao Ling Ding Dang

The story unfolds in the fascinating Happy Town. Happy Town is surrounded by beautiful natural scenery and is full of life. It sits at the foot of Bubble Mountain, with the Puring River snaking through the town. The hero of this tale lives on the most bustling, most up-market street in town, Dimple Avenue, whose residents are all very happy – the Happy Clan, in fact. You’ll be drawn into their lives and will become friends with Laughing Rat and all her companions.



Front & back cover illustrations © Li Zhuoying, Somersault Cloud



**21st Century Publishing Group**

Add: No. 75 Zian Road, Nanchang,  
Jiangxi, P. R. China  
Postcode: 330009

Tel: +86-791-86516175

Fax: +86-791-86516280

Email: [rights@21cccc.com](mailto:rights@21cccc.com)

Website: [www.21cccc.com](http://www.21cccc.com)